

Agenda

RCE PTO

Meeting Date: 03/28/2023

Meeting Location: RCE Library 6:00pm

Executive Board:

Dr. Cheri Long – Principal

Angie Long – Assistant Principal

Stephanie Cronan – Teacher Liaison

Sonya Crowder – President

Andra Hill – Treasurer

Christian Workman – Secretary

1. *Call to Order*
2. *In-person and Online Attendance*
3. *Minutes*- Review of minutes from 02/28/2023 (given by Christian Workman)
4. *Officers' Reports*-
 - a. Treasurer Report given by Andra Hill.
5. *Principal Report*:
(New things for the school, upcoming school events; things our parents need to know)
6. *Old Business/Past Events*:
 - a. **Half-Court Basketball Court Request Closed**: Dr. Cheri Long has closed her request while the school completes their March Madness Fundraiser, but PTO may be asked to contribute if/when the goal of \$10,000.00 is not reached.
 - b. **2nd Grade Easter Egg Trail-Mix Bar**: PTO voted and passed motion to provide \$100.00 for trail-mix bar and Easter Egg Hunt supplies.

- c. **Career Fair Lunch:** Request was updated for \$300.00 to provide lunch for Career Fair Exhibitors and Volunteers. PTO voted and passed motion to provide \$300.00, with any unused funds being returned to PTO.

7. *New Business/Upcoming Events:*

- a. **Field Day T-Shirts:** Several parents at the lower-income bracket have voiced concerns over the amount of money they've had to contribute this year – from fundraisers to field trips. Everyone is hurting budget wise, but parents are expressing some negative opinions including why bother participating when it won't make a difference for my child attitude. I propose that the PTO do something special for all our students – by providing them a Field Day T-Shirt this year. After speaking with Dr. Cheri Long, we have 363 students enrolled at Roan Creek Elementary and t-shirts cost \$11.00 each for a total of \$3,993.00.
- b. **Reschedule May Meeting:** The Tuesday, May 16, 2023, PTO meeting from 6:00pm-7:00pm coincides with the Imagination Library Carnival from 4:00pm – 7:00pm. Dr. Cheri Long has asked that we consider rescheduling our May PTO meeting date.
- c. **3rd Grade Field Trip to Just Jump:** Meg Davis and Melissa Summerow are requesting PTO cover the \$150.00 Bus Fare for the 3rd Grade field trip to Just Jump on Thursday, May 18, 2023. Students will pay for their Just Jump experience – only bus fare and bus driver fees are being requested.
- d. **Kindergarten Celebration Refreshments:** Bailey Kerley requests \$100.00 to fund refreshments for the Kindergarten Celebration for our kindergarten students and their families on Tuesday, May 23, 2023, at 6:00pm.
- e. **Diaper Shower:** Karen Arnold requests \$150.00 for concessions at the Thursday, March 30, 2023, Diaper Shower being held for teachers.

- f. **4th Grade Field Trip to Bo's Entertainment:** Amber Greever is requesting that PTO cover the bus fare of \$120.00 for the 4th Grade field trip to Bo's Entertainment on Tuesday, May 16, 2023.
- g. **Head Start/Pre-K Classes End-Of-Year Celebration:** Nikki Campbell is requesting that PTO provide \$100.00 (\$50.00 per class/2 classes) to fund 6 pizzas double-cut, 4 gallons of ice cream, 2 bottles of chocolate syrup, and 4 cans of Reddi-Wip for their end-of-year celebration that is tentatively scheduled for Tuesday, May 16, 2023.
- h. **TCAP Snacks:** Angie Long is requesting \$300.00 for TCAP Snacks for all grade levels during TCAP Testing scheduled for Friday, April 14, 2023. In the past PTO has provided snacks.

8. *Announcements*

a. Possible Future Fundraisers

i. SNAP! Raise

1. Snap! Raise is the nation's largest and most successful online fundraising platform for teams, schools, and youth groups. We use the power of email, text, and social media to help your group raise and keep the most money possible.
2. Completely On-line Fundraising
 - a. Skips door-to-door sales and keeps your program safe allowing us to raise more with less effort.
 - b. Fundraiser Timeline is a month.
3. Campaigns raise more because they allow participants to reach beyond local neighborhoods – our average donor lives 276 miles away from their program's zip code.
4. Reconciling the fundraiser with book-keeping is a breeze – no manual counting of cash.

5. Cost for service is on an 80 / 20 split
 - a. 80% of funds raised go to your group and 20% of the funds raised pay for the service.
 - b. And 20% is due at the end of the fundraising period – no upfront cost.
- ii. Choosebooster.com
 1. Based on student body/school size and \$10,000.00 goal, their Account Executive recommended their Support Service which entails:
 - a. \$1,000.00 cost paid upfront by PTO to participate (they can provide a \$250.00 up-front option with \$750.00 invoiced after campaign)
 - b. They operate on a 75 / 25 split.
 - i. 75% of funds raised go to our goal and 25% of funds raised pay for the service.
 - c. Program Timeline is 7 Days (Kick Off, Team Days 1-5, Event Day).
 - i. Students obtain mobile pledges, funded by # of laps they run.

9. Parent Feedback

- a. Parents have expressed concerns about transparency regarding the March Madness Fundraiser. Specifically, wanting to know what the school's plans to do with any funds raised in excess of the \$10,000.00 goal before agreeing to donate money.

10. Adjournment